

Advanté Data Privacy Policy

The GDPR applies to all organisations within the UK and Advanté is required to communicate how we shall manage the limited personal information we hold on our customers and commercial contacts.

As a hirer of welfare accommodation and provider of specialist lifting services our CRM data is maintained to support the legitimate interests of our customers and ourselves in the provision and delivery of our services to the them.

As such consent is in place within the GDP Regulations to hold and fairly process personal data where such legitimate interests exist.

As a business Advanté takes the utmost care to protect the data we hold and to ensure that it is only used for its intended purpose of supporting our existing customers, our delivery of service to them or to market our services to prospective new customers. Access by unauthorised parties is strictly prohibited and prevented through the application of suitable and appropriate security restrictions.

Advanté will not share this data with 3rd parties unless they are an authorised member of our supply chain who are required to process data on our behalf to enable the delivery, servicing or maintenance of our products or their on hire support. Advanté will not sell or share this data with 3rd parties seeking to provide other services.

Your rights under the GDPR are not affected by our processing of this data however should you wish to contact us with any requests for information please address your communication to HR@advante.co.uk.

Should the request be required to be handled by the organisation with whom the original consent was established we shall notify you of this.



Stan Chapman
Managing Director – Advanté Limited
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